Bring your Data to life with Power BI

Microsoft

Turn your data into business insights easily

Power BI offers a simple, intuitive experience for interacting with data. From creating and sharing dashboards to exploring and enhancing reports, Power BI makes it easy to engage with data from a wide variety of sources, fueling faster, more insightful business decisions.

With Power BI, you get a rich, consolidated view of key information, no matter where all of the underlying data is stored.

Build Personalized Dashboards, Fast

Power BI has complete, "out of the box" content packs you can immediately connect to your Google Analytics data, for example, and see a curated collection of dashboards and reports that continuously refresh. Our team of IT, BI and business analysis professionals have made it faster and more simply than ever before for people can gain insights from their data.

- **Get started quickly. Leverage pre-built content for popular SaaS solutions or for your organization**
- **Create interactive and real-time dashboards with visualizations**
- **Powerful self-service analysis and natural language query, just ask**

Explore, Report and Collaborate

Monitor the metrics and trends that matter to you. Harness your on-premises reporting investments and extend it to the cloud. Pin your report items to group Power BI dashboards, enabling teams to monitor the most important metrics and trends at a glance in one place. Drill through to the report details with one click or tap on your phone or tablet.

- **Pin your KPI's charts and visualizations to a dashboard for a 360º view of your business**
- **Drill through to underlying reports to explore in more detail**
- **Native apps for iPad, iPhone, Android and Windows devices**

Prepare, Author, Analyze, Customize

Power BI Desktop provides the optimal authoring experience for business analysis and creating visually interactive reports for data exploration. Create and share your own Power BI custom visualizations or download shared visualization content for Power BI and Power BI Desktop. It's a new level of flexibility for how you visualize your data.

- **Import, transform and securely access data from your data sources and Enterprise services, either on-premises or in the cloud**
- **More powerful analysis with Power BI Desktop, including R for advanced analytics**
- **Highly cost effective, and perfectly integrated with Office 365 and the Microsoft data platform**

A strategic approach to data insights

Microsoft provides an industry leading BI platform. We are focused on providing a set of capabilities to enable users to more easily access and gain insights faster from data, and deliver a powerful set of self-service BI capabilities at a fraction of the cost of other solutions.

Add Power BI to your Office 365 subscription or move up to our E5 offering for the largest return on investment.

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